

ANNEXES

1 INVESTIGATION & BACKGROUND

Part A - premises investigated under section 28 of the Act

Allsports Ltd, Unit 2-3 Horsfield Way, Bredbury, Stockport, Cheshire SK6 2RT

JJB Sports plc, Martland Park, Challenge Way, Wigan, Lancashire WN5 0LD

Nike (UK) Ltd, One Victory Way, Doxford International Business Park,
Sunderland, Tyne & Wear SR3 3XF

Sports Soccer Ltd, Unit C, Chiltern Industrial Park, Boscombe Road, Dunstable,
Bedfordshire LU5 4LT

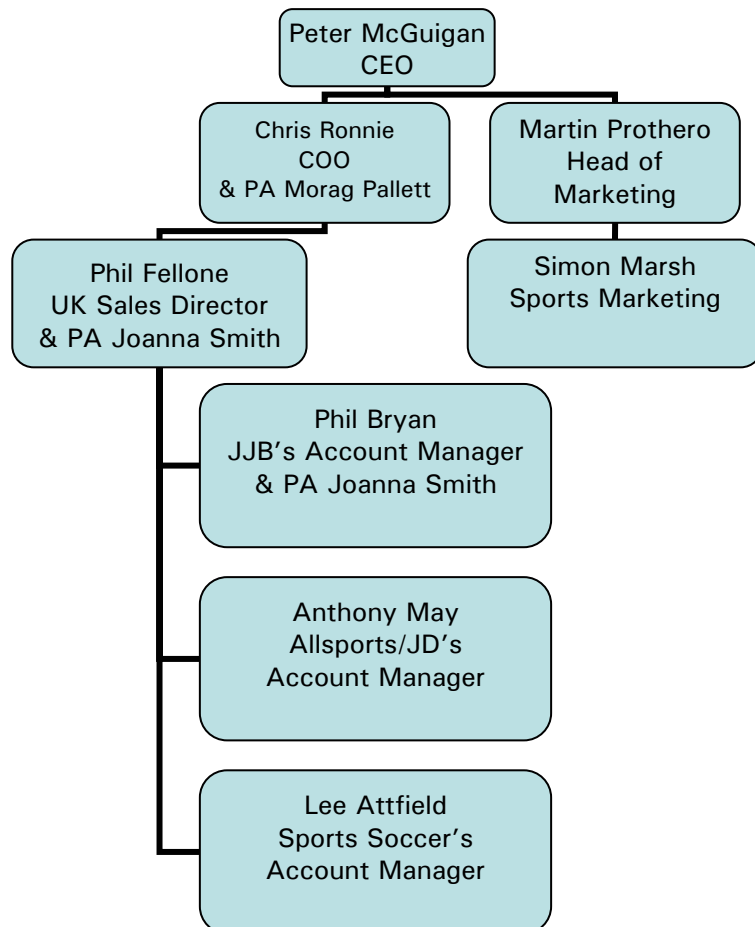
Umbro Holdings Ltd, Umbro House, Lakeside, Cheadle, Cheshire SK8 3GQ

Part B – Recipients and dates of section 26 Notices

Recipient	Date of Notice(s)
Asda Stores Ltd	All 5 September 2001 unless indicated otherwise
BHS Ltd	
Blacks Leisure Group plc	
D&D Sports and Leisure Ltd	
Debenhams plc	
Decathlon UK Ltd	
Dirty Sports Ltd	
Dixon Sports Ltd	
Exsports Ltd	
Gilesport plc	
Hargreaves (Sports) Ltd	
Holloway Sports	
Hurleys Sports Ltd	
John David Sports plc	
John Moor Sports	
Kappa Ltd	
Lillywhites Ltd	
Maurice Robinson Sports	
Mersey Sports	
Nike (UK) Ltd	
Reebok International Ltd	
Soccer Scene	
Sports Connection Ltd	
Sports Direct (UK) Ltd	

Sports Division Ltd	
Sportskit Ltd	
Sportstech	
Streetwise Sports	
Sweat Shop Ltd	
Tel's Sports and Leisure	
Tesco Stores Ltd	
TY McGurk Sports Ltd	
The Football Association Ltd	12 September 2001
Allsports Ltd	18 October 2001
JJB Sports plc	18 October 2001
Umbro Holdings Ltd	18 October 2001
Nike (UK) Ltd	23 October 2001
Sports Soccer Ltd	2 November 2001
Sportsetail Ltd	14 November 2001
John Lewis Partnership plc	15 March 2002
JD Sports Group plc	13 September 2002
Sports Soccer Ltd	13 September 2002
Umbro Holdings Ltd	13 September 2002

Part C – Umbro organisational chart



2 FACTS – REPLICA SHIRTS AGREEMENTS CHRONOLOGY

Date	Key events
1999	England home & away Replica Kits launched
April 2000	Sports Soccer April 2000 agreement <ul style="list-style-type: none"> • Sports Soccer agrees with Umbro to sell all new Umbro Replica Shirts at £40 for adults and £30 for juniors. • Umbro’s monthly management report states that a price war will develop with at least two retailers other than JJB.
11.05.00	Chelsea away Replica Kit launched <ul style="list-style-type: none"> • Allsports, Blacks, JJB, JD and Sports Soccer retail adult and junior Replica Shirts at £39.99 and £29.99 respectively, and, with one exception, other items of Replica Kit at RRP. Sports Soccer discounts the socks.
19.05.00	Celtic away Replica Kit launched <ul style="list-style-type: none"> • Allsports, Blacks, JJB, JD and Sports Soccer retail adult and junior Replica Shirts at £39.99 and £29.99 respectively, and, with two exceptions, other items of Replica Kit at RRP. Sports Soccer discounts the socks and JD the adult shorts.
24.05.00	Sports Soccer May 2000 agreement <ul style="list-style-type: none"> • Sports Soccer agrees with Umbro to raise the price of England home and away Replica Shirts and for 60 days to maintain the prices of licensed Replica Shirts.
25.05.00 to 02.06.00	England Euro 2000 agreement <ul style="list-style-type: none"> • Allsports, Blacks, JJB, JD and Sports Soccer agree with Umbro by telephone that England Replica Shirts will be priced in the run up to and during Euro 2000 at £40 for adults and £30 for juniors. • Blacks confirms with Sports Soccer its retail pricing on England Replica Shirts.
25.05.00	MU fax to Umbro <ul style="list-style-type: none"> • MU faxes Umbro seeking pricing information about certain retailers on various Replica Kits and expresses its concerns about discounting of its Replica Kit.
25.05.00	Allsports Golf Day <ul style="list-style-type: none"> • Allsports raises issue of discounting with Umbro and other Replica Kit manufacturers with MU present.
02.06.00	Umbro meeting with Allsports <ul style="list-style-type: none"> • Allsports states that it needs to take action to address discounting. • Allsports refers to discussions with MU and states that unless Umbro takes action its chances of contract renewal would be prejudiced. • Allsports informs Umbro that it will arrange meeting with JJB and Sports Soccer to discuss new MU home Replica Shirt. • Allsports and Blacks discuss JD’s ‘hat trick’ promotion.
02 and 03.06.00	Euro 2000 price increases <ul style="list-style-type: none"> • Blacks, JD and Sports Soccer increase the price of the England adult home Replica Shirts to £39.99. • Blacks and JD increase the price of the England junior home Replica Shirts to £29.99. • JJB and Allsports maintain prices at £39.99 and £29.99 for the adult and junior England home and away Replica Shirts respectively.

05.06.00	<p>Umbro and Sports Soccer meeting</p> <ul style="list-style-type: none"> • Sports Soccer informs Umbro of forthcoming meeting with Allsports and JJB.
06.06.00	<p>Umbro fax to MU</p> <ul style="list-style-type: none"> • Umbro faxes MU saying that it has received assurances on pricing from JJB and Sports Soccer.
08.06.00	<p>8 June MU home Replica Shirt agreement</p> <ul style="list-style-type: none"> • Meeting between JJB, Allsports and Sports Soccer to discuss retail pricing. • Sports Soccer, JJB and Allsports agree not to discount MU home Replica Shirts at launch on 1 August 2000.
08.06.00	<p>Umbro and Sports Soccer meeting</p> <ul style="list-style-type: none"> • Meeting between Sports Soccer and Umbro at which Sports Soccer reports on meeting earlier that day with Allsports and JJB. • England Euro 2000 Agreement and MU home Replica Shirt Agreement reported in Umbro's May 2000 monthly management report.
09.06.00	<p>Allsports' internal memoranda</p> <ul style="list-style-type: none"> • Internal memoranda record MU home Replica Shirt agreement between JJB, Blacks, Allsports and Sports Soccer.
10.06.00	<p>Euro 2000 tournament begins</p>
20.06.00	<p>England lose 3-2 to Romania and exit Euro 2000 tournament.</p>
07.07.00	<p>Nottingham Forest home and away Replica Kits launched</p> <ul style="list-style-type: none"> • Allsports, JJB and Sports Soccer retail adult and junior Replica Shirts at £39.99 and £29.99 respectively. Blacks retails Replica Shirts at RRP's for certain sizes and High Street Prices for others.
12.07.00	<p>JD and Umbro meeting</p> <ul style="list-style-type: none"> • Meeting between Umbro and JD relating to JD's continuation of 'hat trick' promotion.
13.07.00	<p>MU July agreement</p> <ul style="list-style-type: none"> • Correspondence between MU and Umbro concerning the MU Replica Shirt. • MU agrees to replace the free football which comes with the Replica Shirt with an item of smaller value.
18.07.00	<p>Sports Soccer July 2000 agreement 1</p> <ul style="list-style-type: none"> • Umbro allows Sports Soccer to reduce certain Umbro Replica Shirts. • Umbro and Sports Soccer agree to fix the price of MU third Replica Shirts at £40 and £30 for adults and juniors respectively.
24.07.00	<p>Sports Soccer July 2000 agreement 2</p> <ul style="list-style-type: none"> • Umbro and Sports Soccer make a further price agreement concerning MU home Replica Shirts.
24.07.00	<p>JD and Umbro telephone conversation</p> <ul style="list-style-type: none"> • Umbro threatens to cease supplies unless JD ceases promotion. • JD refuses and Umbro delays delivery of MU home kit shirts until after launch.
01.08.00	<p>MU home Replica Kit launched</p> <ul style="list-style-type: none"> • Allsports, Blacks, JJB, JD and Sports Soccer retail adult and junior Replica Shirts at £39.99 and £29.99 respectively and, with two exceptions, other items of Replica Kit at RRP's. JD discounts the adult shorts and Sports Soccer discounts all other items.

03.08.00	Sports Soccer complains to the OFT
29.09.00	MU third Replica Kit launched <ul style="list-style-type: none"> Allsports, JJB and JD retail adult and junior Replica Shirts at £39.99 and £29.99 respectively and, with one exception, other items of Replica Kit at RRP. JD discounts the adult shorts and Sports Soccer discounts all Replica Kit products at launch. Blacks does not sell this product.
18.10.00	MU away Replica Kit launched <ul style="list-style-type: none"> Allsports, Blacks, JJB and JD retail adult and junior Replica Shirts at £39.99 and £29.99 respectively and other items of Replica Kit at RRP. Sports Soccer discounts all Replica Kit products at launch.
06.11.00	Sports Soccer November 2000 agreement <ul style="list-style-type: none"> Sports Soccer places orders with Umbro for the England home Replica Kit and the Celtic home Replica Kit on the basis that they will be sold at £40 and £30 for adults and juniors respectively.
06.02.01	Sports Soccer February 2001 agreement <ul style="list-style-type: none"> Sports Soccer agrees with Umbro that Umbro Replica Kit will be retailed in line with the high street.
16.03.01	Celtic home Replica Kit launched <ul style="list-style-type: none"> Allsports, Blacks, JJB and JD retail all Replica Kit at RRP. Sports Soccer retails Replica Shirts at RRP but discounts other Replica Kit products at launch.
23.04.01	England home Replica Kit launched <ul style="list-style-type: none"> Allsports, Blacks, JJB and JD retail all Replica Kit at RRP. Sports Soccer retails all Replica Kit at RRP other than the infant kit for the first three days.
03.05.01	Chelsea home Replica Kit launched <ul style="list-style-type: none"> Allsports, Blacks, JJB and JD retail all Replica Kit at RRP. Sports Soccer retails the adult and junior Replica Shirts at RRP but discounts other Replica Kit products at launch.
18.06.01	JJB agrees to buy all Umbro's outstanding stock of MU home Replica Shirts
26.06.01	JJB's Fax Concerning MU Home Replica Shirts <ul style="list-style-type: none"> JJB confirms to Nike and MU that it has bought all the outstanding stock of the MU home Replica Shirt in order, <i>inter alia</i>, to ensure that it is not discounted by other retailers.
20.07.01	MU centenary Replica Kit launched <ul style="list-style-type: none"> Allsports, Blacks, JJB, JD retail all Replica Shirts at RRP.
13.08.01	Meeting between OFT officials and Sports Soccer
From 20.08.01	Sports Soccer discounted across range of Umbro Replica Kits
23.08.01	Chelsea away Replica Kit launched <ul style="list-style-type: none"> Allsports, Blacks, JJB and JD retail the Replica Kit at RRP. Sports Soccer discounts all products.
29.08.01 and 05.09.01	Section 28 visits

3 **FACTS - RETAIL PRICING TABLES**

Table

1	Pricing of England adult 1999 Replica Shirts
2	Pricing of England junior 1999 Replica Shirts
3	Pricing of England 2001 Replica Kit
4	Pricing of MU 2000 Replica Kits
5	Pricing of MU 2001 Centenary Replica Kit
6	Pricing of Celtic 2000 & 2001 Replica Kits
7	Pricing of Chelsea 2000 & 2001 Replica Kits
8	Pricing of Nottingham Forest 2000 Replica Shirts

TABLE 1 - PRICING OF ENGLAND ADULT 1999 REPLICA SHIRTS

	Launch Date	Launch Price (£)	DFD	FDP (£)	DPRJ	June price (£)	DND	NDP (£)
Home Shirt	23.04.99							
JJB		39.99				39.99	21.08.00	29.99
Allsports		39.99				39.99	Oct-00	29.99
JD		39.99	05.05.00	29.99	03.06.00	39.99	04.10.00	29.99
Sports Soccer		40.00	28.09.99	28.00*1	02.06.00	39.99	21.06.00	20.00
Blacks		39.99	22.10.99	29.99*2	02.06.00	39.99	23.07.00	34.99
Away Shirt	07.10.99							
JJB		39.99				39.99	17.09.00	29.99
Allsports		39.99				39.99	Oct-00	29.99
JD		39.99	05.05.00	29.99	03.06.00	39.99	04.10.00	29.99
Sports Soccer*3								
Blacks		39.99				39.99	23.06.00	39.99*4

*1 - Sports Soccer increased the price of the England adult home Replica Shirt to £32.00 on 4 April 2000.

*2 - Blacks increased the price of the England adult home Replica Shirt to £39.99 on 2 June 2000 from £32.99.

*3 - Information unavailable.

*4 - Blacks increased the price of the England adult away Replica Shirt to £44.99 on 18 June 2000 and then reduced it to £39.99 on 23 June 2000. Blacks then decreased the price again to £24.99 on 12 October 2000.

KEY

DFD: date first discounted before June 2000; FDP: first discounted price before June 2000.

DRPJ: date of price rise in June; DND: date next discounted after June 2000; NDP: next discounted price.

SOURCES

1) Responses to section 26 notices by JJB, Allsports, Sports Soccer, Blacks and JD.

2) KPMG LLP Report attached to JJB's WR on Rule 14 Notice App 1 (App 1, doc 11 to Supplemental Rule 14 Notice).

3) Doc 7/531 and doc 7/555.

TABLE 2 - PRICING OF ENGLAND JUNIOR 1999 REPLICA SHIRTS

	Launch Date	Launch Price (£)	DFD	FDP (£)	DPRJ	June price (£)	DND	NDP (£)
Home Shirt	23.04.99							
JJB		29.99				29.99	21.08.00	19.99
Allsports		29.99				29.99	Oct-00	24.99
JD		29.99	04.05.00	24.99	03.06.00	29.99	22.09.00	19.99
Sports Soccer*1								
Blacks		29.99	23.05.00	24.99	02.06.00	29.99	23.06.00	24.99
Away Shirt	07.10.99							
JJB		29.99				29.99	17.09.00	19.99
Allsports		29.99				29.99	Oct-00	24.99
JD		29.99	04.05.00	24.99	03.06.00	29.99	22.09.00	19.99
Sports Soccer*1								
Blacks		32.99*2			15.06.00	29.99	23.06.00	24.99

*1 - No information for the England adult and junior Replica Shirts.

*2 - Blacks kept a price of £32.99 for the England junior away Replica Shirt until 15 June 2000 when the price was lowered to £29.99.

It then lowered the price again to £24.99 on 23 June 2000.

KEY

DFD: date first discounted before June 2000; FDP: first discounted price before June 2000.

DPRJ: date of price rise in June; DND: date next discounted after June 2000; NDP: next discounted price.

SOURCES

1) Responses to section 26 notices by JJB, Allsports, Sports Soccer, Blacks and JD.

2) KPMG LLP Report attached to JJB's WR on Rule 14 Notice App 1 (App 1, doc 11 to Supplemental Rule 14 Notice).

3) Doc 7/531 and doc 7/555.

TABLE 3 - PRICING OF ENGLAND 2001 REPLICA KIT

	Adult Shirt	Junior Shirt	Adult Shorts	Junior Shorts	Adult Socks	Junior Socks	Infant kits
Launch date	23.04.01	23.04.01	23.04.01	23.04.01	23.04.01	23.04.01	23.04.01
JJB							
Launch price (£)	39.99	29.99	19.99	16.99	8.99	7.99	29.99
DFD	-	-	-	-	-	-	-
FDP	-	-	-	-	-	-	-
Allsports							
Launch price (£)	39.99	29.99	19.99	16.99	8.99	7.99	29.99
DFD	-	-	-	-	-	-	-
FDP	-	-	-	-	-	-	-
Sports Soccer							
Launch price (£)	39.99	29.99	19.99	16.99	9.99	7.99	22.00*
DFD	20.08.01	20.08.01	20.08.01	20.08.01	20.08.01	20.08.01	20.08.01
FDP	32.00	22.00	15.00	12.00	7.00	6.00	22.00
JD							
Launch price (£)	39.99	29.99	19.99	16.99	9.99	7.99	29.99
DFD	-	-	-	-	-	-	-
FDP	-	-	-	-	-	-	-
Blacks							
Launch price (£)	39.99	29.99	19.99	16.99	8.99	7.99	29.99
DFD	04.06.01	04.06.01	06.06.01	09.06.01	12.06.01	09.06.01	06.06.01
FDP	36.99	27.99	18.99	15.99	7.99	6.99	27.99

* Sports Soccer launched the infant kit at £22. It then raised the price to £29.99 on 26 June 2001 and then decreased the price back to £22 on 20 August 2001.

KEY

DFD: date first discounted before September 2001; FDP: first discounted price before September 2001.

SOURCES

- 1) Responses to section 26 notices by JJB, Allsports, Sports Soccer, Blacks and JD.
- 2) KPMG LLP Report attached to JJB's WR on Rule 14 Notice App 1 (App 1, doc 11 to Supplemental Rule 14 Notice).
- 3) JD's response dated 1 October 2002 to the s26 Notice of 13 September 2002 (doc 789).

TABLE 4 - PRICING OF MANCHESTER UNITED 2000 REPLICA KITS

	Launch Date	RRP	JJB*			Allsports		
			L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)
Man U 2000 Adult								
Home Shirt	01.08.00	42.99	39.99	14.10.01	19.00	39.99	-	-
Home Shorts		21.99	21.99	25.03.01	15.00	21.99	Dec-00/Jan-01	19.99
Home Change Shorts		21.99	21.99	-	-	Not stocked	-	-
Home Socks		8.99	8.99	-	-	8.99	-	-
Home Change Socks		8.99	8.99	-	-	Not stocked	-	-
Away Shirt	18.10.00	42.99	39.99	25.03.01	25.00	39.99	27.05.01	29.99
Away Shorts		21.99	21.99	25.03.01	15.00	Not stocked		
Away Socks		8.99	8.99	25.03.01	7.00	Not stocked		
Third Shirt	29.09.00	42.99	39.99	23.12.00	25.00	39.99	08.05.01	29.99
Third Shorts		21.99	21.99	25.03.01	15.00	21.99	-	-
Third Socks		8.99	8.99	25.03.01	7.00	8.99	-	-
Man U 2000 Junior								
Home Shirt	01.08.00	32.99	29.99	14.10.01	15.00	29.99	-	-
Home Shorts		18.99	18.99	25.03.01	12.00	18.99	Dec-00/Jan-01	16.99
Home Change Shorts		18.99	18.99	-	-	Not stocked		
Home Socks		7.99	7.99	-	-	7.99	-	-
Home Change Socks		7.99	7.99	-	-	Not stocked		
Away Shirt	18.10.00	32.99	29.99	25.03.01	20.00	29.99	27.05.01	19.99
Away Shorts		18.99	18.99	25.03.01	12.00	Not stocked		
Away Socks		7.99	7.99	25.03.01	6.00	Not stocked		
Third Shirt	29.09.00	32.99	29.99	23.12.00	20.00	29.99	08.05.01	19.99
Third Shorts		18.99	18.99	25.03.01	12.00	18.99	11.06.01	9.99
Third Socks		7.99	7.99	25.03.01	6.00	7.99	-	-
Man U 2000 Infantkits								
Home	01.08.00	29.99	29.99	-	-	29.99	-	-
Away	18.10.00	29.99	29.99	01.04.01	20.00	29.99	-	-
Third	29.09.00	29.99	29.99	25.03.01	20.00	29.99	-	-

	Launch Date	RRP	Sports Soccer			JD			Blacks		
			L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)
Man U 2000 Adult											
Home Shirt	01.08.00	42.99	39.99	01.10.00	30.00	39.99	-	-	39.99	-	-
Home Shorts		21.99	16.00	10.06.01	10.00	19.99	20.12.00	14.99	21.99	01.12.00	17.99
Home Change Shorts		21.99	16.00	06.05.01	5.00	Not stocked			21.99	02.01.01	19.99
Home Socks		8.99	7.00	10.06.01	4.00	Not stocked			8.99	-	-
Home Change Socks		8.99	7.00	13.06.01	4.00	Not stocked			8.99	-	-
Away Shirt	18.10.00	42.99	30.00	29.04.01	20.00	39.99	20.12.00	24.99	39.99	21.12.00	37.99
Away Shorts		8.99	16.00	03.06.01	5.00	Not stocked			Not stocked		
Away Socks		21.99	7.00	-	-	Not stocked			Not stocked		
Third Shirt	29.09.00	42.99	30.00	15.04.01	20.00	39.99	20.06.01	19.99	39.99	23.02.01	34.99
Third Shorts		21.99	16.00	15.04.01	12.00	19.99	20.06.01	12.99	Not stocked		
Third Socks		8.99	Not stocked			Not stocked			Not stocked		
Man U 2000 Junior											
Home Shirt	01.08.00	32.99	29.99	01.10.00	22.00	29.99	-	-	29.99	23.02.01	24.99
Home Shorts		18.99	15.00	10.06.01	8.00	18.99	20.12.00	12.99	18.99	27.11.00	14.99
Home Change Shorts		18.99	15.00	03.06.01	5.00	18.99	20.12.00	14.99	18.99	21.12.00	16.99
Home Socks		7.99	6.00	10.06.01	3.00	7.99	20.12.00	4.99	7.99		
Home Change Socks		7.99	6.00	10.06.01	3.00	7.99	20.12.00	4.99	7.99		
Away Shirt	18.10.00	32.99	22.00	29.04.01	15.00	29.99	20.12.01	19.99	29.99	21.12.00	27.99
Away Shorts		18.99	14.00	-	-	Not stocked			Not stocked		
Away Socks		7.99	6.00	-	-	Not stocked			Not stocked		
Third Shirt	29.09.00	32.99	22.00	15.04.01	15.00	29.99	21.08.01	14.99	29.99	23.02.01	24.99
Third Shorts		18.99	14.00	15.04.01	9.00	18.99	20.12.01	14.99	Not stocked		
Third Socks		7.99	Not stocked			7.99	20.12.00	4.99	Not stocked		
Man U 2000 Infantkits											
Home	01.08.00	29.99	22.00	25.04.01	15.00	29.99	22.08.01	9.99	29.99	21.12.00	27.99
Away	18.10.00	29.99	22.00	29.04.01	15.00	Not stocked			Not stocked		
Third	29.09.00	29.99	22.00	15.04.01	15.00	29.99	20.12.00	19.99	29.99	23.12.00	24.99

* JJB has confirmed in its oral representations that it discounted all Manchester United shirts in October 2000 in selected stores to meet the competition of Sports Soccer.

JJB's oral representations on Rule 14 Notice p.36, lines 23-30 (Appendix 1, doc 21 to Supplemental Rule 14 Notice).

KEY: L.Price: launch price; DFD: date first discounted; FDP: first discounted price.

SOURCES: Responses to section 26 notices by JJB, Allsports, Sports Soccer, Blacks and JD.

TABLE 5 - PRICING OF MANCHESTER UNITED 2001 CENTENARY REPLICA KIT

	Launch Date	RRP	JJB			Allsports			Sports Soccer		
			L.price (£)	DFD	FDP (£)	L.price (£)	DFD	FDP (£)	L.price (£)	DFD	FDP (£)
Man U 2001 Adult											
Shirt	20.07.01	39.99	39.99	-	-	39.99	-	-	39.99	20.08.01	30.00
Shorts		19.99	19.99	-	-	19.99	-	-	19.99	20.08.01	15.00
Socks		8.99	8.99	-	-	9.99	-	-	9.99	20.08.01	7.00
Man U 2001 Junior											
Shirt	20.07.01	29.99	29.99	-	-	29.99	-	-	29.99	20.08.01	22.00
Shorts		16.99	16.99	-	-	16.99	-	-	16.99	20.08.01	12.00
Socks		7.99	7.99	-	-	7.99	-	-	7.99	20.08.01	6.00

	Launch Date	RRP	JD			Blacks		
			L.price (£)	DFD	FDP (£)	L.price (£)	DFD	FDP (£)
Man U 2001 Adult								
Shirt	20.07.01	39.99	39.99	-	-	39.99	-	-
Shorts		19.99	19.99	-	-	19.99	-	-
Socks		8.99	Not stocked			8.99	-	-
Man U 2001 Junior								
Shirt	20.07.01	29.99	29.99	-	-	29.99	-	-
Shorts		16.99	16.99	-	-	16.99	-	-
Socks		7.99	7.99	-	-	7.99	-	-

KEY: L.Price: launch price; DFD: date first discounted; FDP: first discounted price.

SOURCES: Responses to section 26 notices by JJB, Allsports, Sports Soccer, Blacks and JD.

TABLE 6 - PRICING OF CELTIC 2000 & 2001 REPLIC A KITS

	Launch Date	RRP	JJB			Allsports			Sports Soccer		
			L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)
Celtic 2000 Adult											
Away Shirt	19.05.00	42.99	39.99	-	-	39.99	-	-	39.99	10.08.00	30.00
Away Shorts		21.99	21.99	-	-	21.99	-	-	21.99	30.05.00	16.00
Away Socks		8.99	8.99	14.01.01	6.00	8.99	-	-	7.00	-	-
Celtic 2000 Junior											
Away Shirt	19.05.00	32.99	29.99	-	-	29.99	-	-	29.99	10.08.00	22.00
Away Shorts		18.99	18.99	-	-	18.99	-	-	19.99	30.05.00	15.00
Away Socks		7.99	7.99	14.01.01	5.00	7.99	-	-	6.00	-	-
Celtic 2000 Infantkits											
Away	19.05.00	29.99	29.99	-	-	29.99	-	-	29.99	30.05.00	22.00
Celtic 2001 Adult											
Home Shirt	16.03.01	39.99	39.99	-	-	39.99	-	-	39.99	09.04.01	30.00
Home Shorts		19.99	19.99	-	-	19.99	-	-	15.00	-	-
Home Socks		8.99	8.99	-	-	8.99	-	-	7.00	-	-
Away Shirt	06.09.01	39.99	39.99	-	-	40.00	-	-	32.00	-	-
Away Shorts		19.99	19.99	-	-	19.99	-	-	15.00	-	-
Away Socks		8.99	8.99	-	-	8.99	-	-	7.00	-	-
Celtic 2001 Junior											
Home Shirt	16.03.01	29.99	29.99	-	-	29.99	-	-	29.99	09.04.01	22.00
Home Shorts		16.99	16.99	-	-	16.99	-	-	12.00	-	-
Home Socks		7.99	7.99	-	-	7.99	-	-	6.00	-	-
Away Shirt	06.09.01	29.99	29.99	-	-	30.00	-	-	24.00	-	-
Away Shorts		16.99	16.99	-	-	16.99	-	-	12.00	-	-
Away Socks		7.99	7.99	-	-	7.99	-	-	6.00	-	-
Celtic 2001 Infantkits											
Home	16.03.01	29.99	29.99	-	-	29.99	-	-	22.00	-	-
Away	Sep-01	29.99	29.99	-	-	29.99	-	-	24.00	-	-

	Launch Date	RRP	JD			Blacks		
			L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)
Celtic 2000 Adult								
Away Shirt	19.05.00	42.99	39.99	20.12.00	29.99	39.99	13.11.00	34.99
Away Shorts		21.99	19.99	20.12.00	14.99	21.99	05.12.00	19.99
Away Socks		8.99	Not stocked			8.99	30.12.00	7.99
Celtic 2000 Junior								
Away Shirt	19.05.00	32.99	29.99	21.08.01	14.99	29.99	13.11.00	27.99
Away Shorts		18.99	18.99	20.12.00	12.99	18.99	13.10.00	14.99
Away Socks		7.99	7.99	17.07.01	4.99	7.99	21.12.00	6.99
Celtic 2000 Infantkits								
Away	19.05.00	29.99	No information			29.99	21.12.00	24.99
Celtic 2001 Adult								
Home Shirt	16.03.01	39.99	39.99	-	-	39.99	04.06.01	36.99
Home Shorts		19.99	19.99	-	-	19.99	04.06.01	18.99
Home Socks		8.99	8.99	-	-	8.99	04.06.01	7.99
Away Shirt	06.09.01	39.99	39.99	-	-	39.99	39.99	-
Away Shorts		19.99	19.99	-	-	19.99	-	-
Away Socks		8.99	8.99	-	-	8.99	-	-
Celtic 2001 Junior								
Home Shirt	16.03.01	29.99	29.99	-	-	29.99	05.06.01	27.99
Home Shorts		16.99	16.99	-	-	16.99	04.06.01	15.99
Home Socks		7.99	7.99	-	-	7.99	04.06.01	6.99
Away Shirt	06.09.01	29.99	29.99	-	-	29.99	-	-
Away Shorts		16.99	16.99	-	-	16.99	-	-
Away Socks		7.99	7.99	-	-	7.99	-	-
Celtic 2001 Infantkits								
Home	16.03.01		No information			29.99	06.06.01	27.99
Away	Sep-01		No information			29.99	-	-

KEY: L.Price: launch price; DFD: date first discounted; FDP: first discounted price.

SOURCES: Responses to section 26 notices by JJB, Allsports, Sports Soccer, Blacks and JD.

TABLE 7 - PRICING OF CHELSEA 2000 & 2001 REPLICAS KITS

	Launch Date	RRP	JJB			Allsports			Sports Soccer		
			L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)
Chelsea 2000 Adult											
Away Shirt	11.05.00	42.99	39.99	23.12.00	20.00	39.99	17.04.01	29.99	39.99	25.07.00	30.00
Away Shorts		21.99	21.99	04.02.01	15.00	21.99	-	-	21.99	30.05.00	16.00
Away Socks		8.99	8.99	01.07.01	6.00	8.99	-	-	6.00	03.06.01	2.00
Chelsea 2000 Junior											
Away Shirt	11.05.00	29.99	29.99	23.12.00	15.00	29.99	17.04.01	29.99	29.99	25.07.00	22.00
Away Shorts		18.99	18.99	04.02.01	12.00	18.99	-	-	18.99	30.05.00	15.00
Away Socks		7.99	7.99	01.07.01	5.00	7.99	-	-	6.00	03.06.01	2.00
Chelsea 2000 Infantkits											
Away	11.05.00	29.99	29.99	23.12.00	20.00	29.99	-	-	29.99	30.05.00	22.00
Chelsea 2001 Adult											
Home Shirt	03.05.01	39.99	39.99	-	-	39.99	-	-	39.99	20.08.01	32.00
Home Shorts		19.99	19.99	-	-	19.99	-	-	15.00	-	-
Home Socks		8.99	8.99	-	-	8.99	-	-	7.00	-	-
Away Shirt	23.08.01	39.99	39.99	-	-	39.99	-	-	30.00	-	-
Away Shorts		19.99	19.99	-	-	19.99	-	-	15.00	-	-
Away Socks		8.99	8.99	-	-	8.99	-	-	7.00	-	-
Chelsea 2001 Junior											
Home Shirt	03.05.01	29.99	29.99	-	-	29.99	-	-	29.99	20.08.01	22.00
Home Shorts		16.99	16.99	-	-	16.99	-	-	12.00	-	-
Home Socks		7.99	7.99	-	-	7.99	-	-	6.00	-	-
Away Shirt	23.08.01	29.99	29.99	-	-	29.99	-	-	22.00	-	-
Away Shorts		16.99	16.99	-	-	16.99	-	-	12.00	-	-
Away Socks		7.99	7.99	-	-	7.99	-	-	6.00	-	-
Chelsea 2001 Infantkits											
Home	03.05.01	29.99	29.99	-	-	29.99	-	-	22.00	-	-
Away	23.08.01	29.99	29.99	-	-	29.99	-	-	22.00	-	-

	Launch Date	RRP	JD			Blacks		
			L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)
Chelsea 2000 Adult								
Away Shirt	11.05.00	42.99	39.99	20.12.00	24.99	39.99	27.11.00	34.99
Away Shorts		21.99	Not stocked			21.99	11.12.00	17.99
Away Socks		8.99	Not stocked			8.99	21.12.00	5.99
Chelsea 2000 Junior								
Away Shirt	11.05.00	29.99	29.99	20.12.00	19.99	29.99	28.11.00	24.99
Away Shorts		18.99	Not stocked			18.99	05.12.00	14.99
Away Socks		7.99	Not stocked			7.99	01.02.01	5.99
Chelsea 2000 Infantkits								
Away	11.05.00	29.99	No information			29.99	22.12.00	
Chelsea 2001 Adult								
Home Shirt	03.05.01	39.99	39.99	-	-	39.99	-	-
Home Shorts		19.99	19.99	-	-	19.99	06.06.01	18.99
Home Socks		8.99	Not stocked	-	-	8.99	-	-
Away Shirt	23.08.01	39.99	39.99	-	-	39.99	-	-
Away Shorts		19.99	19.99	-	-	19.99	-	-
Away Socks		8.99	Not stocked	-	-	8.99	-	-
Chelsea 2001 Junior								
Home Shirt	03.05.01	29.99	29.99	-	-	29.99	-	-
Home Shorts		16.99	16.99	-	-	16.99	04.06.01	15.99
Home Socks		7.99	Not stocked			7.99	-	-
Away Shirt	23.08.01	29.99	29.99	-	-	29.99	-	-
Away Shorts		16.99	Not stocked	-	-	16.99	-	-
Away Socks		7.99	Not stocked	-	-	7.99	-	-
Chelsea 2001 Infantkits								
Home	03.05.01	29.99	No information			29.99	-	-
Away	23.08.01	29.99	No information			29.99	-	-

KEY: L.Price: launch price. DFD: date first discounted. FDP: first discounted price.

SOURCES: Responses to section 26 notices by JJB, Allsports, Sports Soccer, Blacks and JD.

TABLE 8 - PRICING OF NOTTINGHAM FOREST 2000 REPLICA SHIRTS

	Launch Date	RRP	JJB			Allsports			Sports Soccer		
			L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)	L.Price (£)	DFD	FDP (£)
Home Adult Replica Shirt	07.07.00	42.99	39.99	-	-	39.99	-	-	39.99	25.07.00	30.00
Home Junior Replica Shirt	07.07.00	32.99	29.99	-	-	29.99	-	-	29.99	25.07.00	22.00
Away Adult Replica Shirt	07.07.00	42.99	39.99	22.07.01	20.00	39.99	09.07.01	19.99	39.99	06.05.01	10.00
Away Junior Replica Shirt	07.07.00	32.99	29.99	22.07.01	15.00	29.99	09.07.01	14.99	29.99	25.07.00	22.00

	Launch Date	RRP	JD	Blacks*		
			L.Price (£)	L.Price (£)	DFD	FDP (£)
Home Adult Replica Shirt	07.07.00	42.99	No information	42.99	12.07.00	39.99
Home Junior Replica Shirt	07.07.00	32.99	No information	32.99	01.08.00	29.99
Away Adult Replica Shirt	07.07.00	42.99	No information	42.99	09.07.00	39.99
Away Junior Replica Shirt	07.07.00	32.99	No information	29.99	26.06.01	14.99

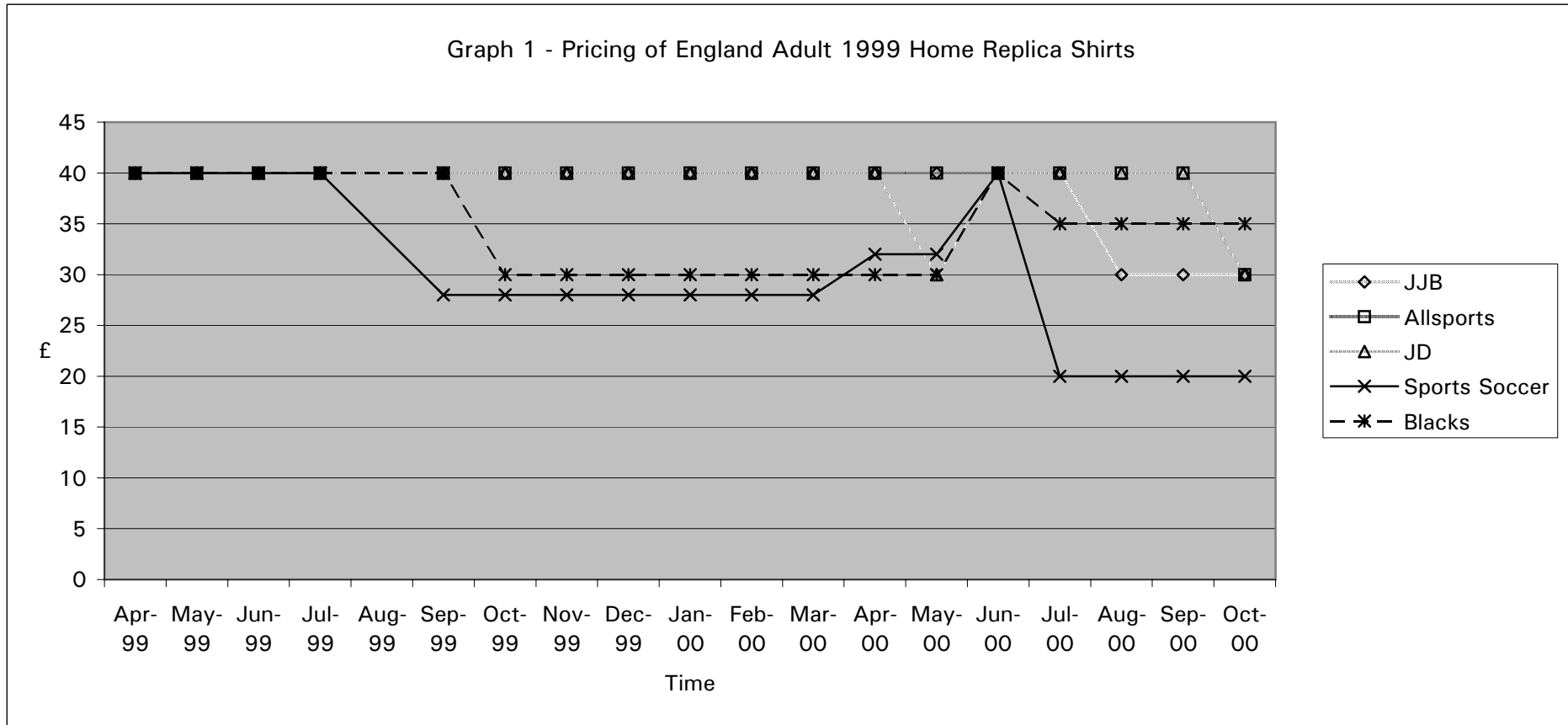
* At launch, Blacks retailed the larger sizes of some replica shirts at RRP. However, some smaller shirts were sold at cheaper prices.

KEY: L.price: launch price; DFD: date first discounted; FDP: first discounted price.

SOURCES: Responses to section 26 notices by JJB, Allsports, Sports Soccer, Blacks and JD.

4 FACTS - RETAIL PRICING GRAPHS

These graphs illustrate broad pricing trends over time for the England Adult 1999 Home Replica Shirt and the Manchester United 2000 Home Replica Shirt. They do not show all price changes and the exact times at which they occurred.



Graph 2 - Pricing of Manchester United 2000 Adult Replica Shirts

