

Programme

Business Leadership in Consumer Protection

An OFT conference on self regulation and industry-led compliance

Hilton London Tower Bridge, London - 18 March 2009

08:45 – 09:30 Registration and refreshments

09:30 – 09:40 Welcome from the OFT
Philip Collins, Chairman, OFT

09:40 – 10:00 Partnership and business-led solutions in the current climate
Dr Colin Church, Managing Director, Regulatory Innovation, Better Regulation Executive

10:00 – 10:20 The economics of self regulation
Dr Amelia Fletcher, Chief Economist & Senior Director of Mergers, OFT

10:20 – 11:20 Business-led consumer protection and partnership with the OFT
Panel Chair – Alan Giles, Non-Executive Board Member, OFT

- **The role of a CCAS code sponsor**
Michael Hardiman, Chief Executive, The Carpet Foundation
 - **The role of an enforcement partner**
Christopher Graham, Director General, Advertising Standards Authority
 - **Working with the OFT to gain compliance**
Simon Bunce, Head of Legal & Member Services, ABTA
 - **Tackling market problems**
Sandra Quinn, Director of Communications, Payments Council
-

11:20 – 11:45 Refreshment break

11:45 – 12:45 A tool for modern markets?

Panel Chair – Philip Marsden, Non-Executive Board Member, OFT

- **The business perspective**
Harold Gay, Trading Law Manager, Alliance Boots, and CBI Consumer Affairs Panel Chairman
 - **The consumer perspective**
Steve Brooker, Head of Fair Markets, Consumer Focus
 - **A regulator's perspective**
Kristina Glushkova, Strategy Manager, OFCOM
 - **A self regulatory body's perspective**
Peter Robbins, Chief Executive, Internet Watch Foundation
-

12:45 – 14:00 Lunch

14:00 – 14:30 An international perspective

Mary Engle, Acting Deputy Director, Bureau of Consumer Protection, U.S. Federal Trade Commission

14:30 – 15:30 Looking forward – introductory comments and group discussion

Jackie Holland, Director of Competition Policy, OFT
Colin Brown, Director of Consumer Policy, OFT

15:30 – 15:45 Refreshment break

15:45 – 16:45 Looking forward – further group discussion and feedback

16:45 – 17:00 Closing comments

Ali Nikpay, Senior Director of Policy, OFT