

# SAVE

# XMAS

## Contents

The different parts of the toolkit can be used in various combinations. Most of the elements are contained in this pack, but some are downloadable from [www.oft.gov.uk](http://www.oft.gov.uk) or available on request.

### In this pack you should have:

- **Facilitator notes for Save Xmas sessions**

The notes are just suggestions. The toolkit materials can be used in any way you feel is the most effective.

- **Save Xmas suggested session format**

A schedule for your session, based on the notes.

- **Detailed descriptions of different options available**

Extra information about the savings options intended for the facilitator.

- **A leaflet explaining the features of various ways of saving**

The leaflet is for participants to take away but could be used as a tool to reinforce the information in the film (see below) by the session leader and to structure a discussion.

It also includes contact details for participants to find out about the options mentioned.

**Further copies of the leaflet can be ordered free of charge from the OFT on 0800 389 3158 quoting product code OFT924 (OFT942w for the Welsh version).**

- **A flow chart**

This gives the same information as in the table in the leaflet, but some people find this format easier to use.

- **A question and answer handout for the facilitator**

A selection of questions and answers that could come up in the session.

- **A PowerPoint presentation**

This gives more detail about the options available and can be used in conjunction with the other materials or as a stand alone tool where the other items are not suitable. For example, for explaining the campaign to other session leaders or influencers in an area. You can download the PowerPoint file from [www.offt.gov.uk/news/campaigns/savexmas](http://www.offt.gov.uk/news/campaigns/savexmas)

- **Appendices (1-13)**

The appendices contain additional information and supplementary activities for your sessions. Hard copy resources are provided for Appendices 9 – 13.

- **Evaluation and freepost return envelopes**

We have provided a bundle of evaluation forms for distribution towards the end of sessions for participants to complete and return to the facilitator to collate and send to us. There is also a facilitator feedback form enclosed for the person who is running the session to give us their feedback.

**You can download the following resources from**  
[www.offt.gov.uk/news/campaigns/savexmas](http://www.offt.gov.uk/news/campaigns/savexmas)

- **An executive summary of research into the psychological drivers of consumer behaviour**

This is a synopsis of a piece of academic research commissioned by the OFT to inform the Save Xmas work that will help to put the consumer education film in context.

- **Review of Christmas saving schemes**

A report commissioned by HM Treasury, written by Sir Brian Pomeroy.

### **On request:**

- **A 5½ minute film showing a Save Xmas session in progress**

This DVD shows a Save Xmas session in progress and can be used to promote sessions in your area or to give participants an idea of what to expect at the start of their session. Note that due to the particular sensitivity of the case, the woman telling the true story of dealing with an illegal lender (or loan shark) was played by an actress.

All of the stories told in the DVD are true, and all of the other participants are real people telling their own stories.

Not everyone has access to the facilities to use the DVD. If you do, you can order a copy free of charge by calling 0800 389 3158, and asking for OFT1146.

- **Promotional items**

To help promote your sessions we have produced posters for you to insert your session details into, and Save Xmas branded promotional items including gift tags and key rings available to order free of charge by calling 0800 389 3158.